



reflex
SUPPLEMENTS



VANCOUVER PRO/AM & EXPO

VANCOUVER CONVENTION CENTRE
588 CANADA PL.
VANCOUVER, BC

BCABBA BC CHAMPIONSHIPS
MUSCLE INSIDER MODEL SEARCH | CANADIAN POWERLIFTING | BC STRINGMAN

IFBB PROFESSIONAL SHOW
BODYBUILDING / MEN'S CLASSIC PHYSIQUE
MEN'S & WOMEN'S PHYSIQUE
FITNESS / BIKINI / FIGURE

JULY 8 & 9, 2017



2017 VANCOUVER PRO/AM & EXPO

Exhibitor Information Package

July 8 & 9, 2017

Vancouver Convention Center

999 Canada Place

2017 VANCOUVER PRO/AM & EXPO

The Vancouver PRO/AM & EXPO is a bodybuilding and fitness festival being held on July 8th and 9th downtown Vancouver. This event will showcase over 65,000 sq. ft. of exhibitors and stage performances consisting of the top IFBB (International Federation of Bodybuilding) Professionals competing in Men's Open Bodybuilding, Men's 212 Bodybuilding, Men's Physique, Women's Physique, Figure, Fitness and Bikini as well as an amateur event sanctioned by the British Columbia Bodybuilding Association with all divisions. Muscle Insider Magazine will be hosting a male and female Model Search on the main EXPO stage, the Canadian Powerlifting League will host a national qualifier and BC & Alberta Strongmen will be hosting their provincial championships.

In 2015, our first annual event, we saw approx. 3,000 athletes, spectators, delegates and guests. In 2016 we more than doubled this to 6000 and we can not wait to see what will happen for 2017 as we continue to grow and add new fitness and sport elements to the expo!

The Vancouver Convention Center, an innovative and beautiful setting situated on Vancouver's waterfront which took part in the magic of the 2010 Vancouver Olympic and Paralympic Winter Games, will play host to this event which has not been seen in Vancouver in nearly 40 years. This is an opportunity to expose your company, sell/promote your products and services. Your company name, logo and link to your website will be included on the event website www.vancouverproshow.com, there will be extensive social media campaigns via Facebook and Twitter and a total of approximately 2,000 programs will be printed and distributed to spectators, advertisers and competitors.



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Advertising and Exhibitor Rates

The following is included in the purchase of any 10x10 size Booth or greater:

1. 10 x 10 professionally piped and draped booth space – 8 foot high back drapes and 3 foot high side walls
2. Exhibitor Badges: 4 per 10x10 booth. Additional badges are \$25. Each
3. Complimentary One Day Passes: One (1) for each Expo Day for a total of two (2) expo passes.
4. Show Program: Your Company will be listed in the show program; this program is complimentary to insure maximum distribution. Note: There is an additional fee for an Ad placement in the program guide.
5. Mass Media and Promotional Campaign: Including radio, television, magazine print, event listings
6. Logo on website for 3 months after the event.
7. 24 hour security
8. Comprehensive Exhibitor Manual for Pre-Show planning
9. Aisle cleaning

Please note the following:

- **EXPO HOURS SATURDAY & SUNDAY 11AM – 6PM**
- Booths are sold on a best-first basis, after the sponsors have selected their booth locations. The booth price includes space at all events on July 8 & 9, 2017.
- Exhibitors will need to provide tables, chairs; carpeting, signage, utilities (electrical power outlets, phone/internet lines) and accessories are the responsibility of each exhibitor.
- The programs are complimentary to insure maximum distribution for advertisers. Ads must be black and white in a digital format. Ads must be sent as a B/W, high resolution PDF file to exhibits@vancouverproshow.com. All Ads must be received along with payment by no later than May 15, 2016 to be included
- There are no commissions charged by the Vancouver Convention Center for on-site sales. Exhibitors may not sell concessionary food items at the event as the Vancouver Convention Center holds the exclusive rights for concessionary food items.
- Exhibitors sampling food products must keep sample sizes at two ounces for liquids and one ounce for solid foods. Michelle Krack and the Vancouver Convention Center are not responsible for any lost, stolen or damaged items.

For booth space, advertising or further information, please contact:

exhibits@vancouverproshow.com

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Company Name _____

Contact Name _____

E-mail: _____

Address: _____

City: _____ Province/State: _____ Postal/Zip Code: _____

Work Phone: _____ Mobile: _____ Fax: _____

Website URL: _____

Description of Product / Services: _____

Please note: Exhibit Space rental does not include utilities (electricity, phone/internet lines) signage, furniture, carpet, tables, chairs or other services. *If sampling products please complete the attached health form, there is NO charge to sample any products.*

EXHIBITOR SPACE PRICES

<i>Booth Quantity / Size</i>	<i>Pricing</i>	
1 – 10' x 10'	\$1,400	
2 – 10' x 10'	\$2,500	
3 – 10' x 10'	\$3,500	
4 – 10' x 10'	\$4,200	
*** Program Guide Ads*** All Ads are B/W digital PDF file		
Full Page Program Ad (8.5" X 11.5')	\$1000	
Half Page Program Ad (8" X 5.25")	\$600	
Quarter Page Ad (8" X 2")	\$400	

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<p>TOTAL PAYMENT DUE: Number of Booths: _____</p> <p>Program Ad Type: _____</p> <p>Booth Cost: _____</p> <p>Ad Cost: _____</p> <p>Pricing Total: _____</p> <p>Tax (5%): _____</p> <p>Credit Card Processing fee 3%: _____</p> <p>TOTAL: _____</p>	<p>PAYMENT METHOD: (Please circle one)</p> <p>VISA MASTERCARD CHEQUE</p> <p>Credit Card Number: _____</p> <p>Expiry Date: _____ / _____</p> <p>Name of Person on Card: _____</p> <p>CCV (on back of card): _____</p> <p>Postal Code: _____</p> <p>_____</p> <p>Authorized Signature</p> <p>*****All sales are final. Forms received without payment will NOT be processed.</p>
<p>BOOTH LOCATION REQUEST:</p> <p>1st Choice: _____</p> <p>2nd Choice: _____</p> <p>We will endeavor to grant booths requested. Booth locations are sold on a first come, first served basis. Please advise if there are any specific companies you do not want to be placed beside. Once we have confirmed your location, you will NOT be moved without consent.</p>	<p>EXHIBITOR AGREEMENT:</p> <p>I acknowledge that I have read and agree to abide by the attached Terms and Conditions of this agreement.</p> <p>_____</p> <p>Authorized Signature</p> <p>Date: _____</p> <p>Please refer to Exhibitor Rules and Regulations</p>

Please email completed form to exhibits@vancouverproshow.com

Minimum of 50% deposit required within **7 days** of emailing the signed order form. Balance Due May 1, 2017.

Please make Cheques payable to **MICHELLE KRACK** and mail to: #13 – 33460 Lynn ave, Abbotsford, BC, V2S 0H6 OR ETRANSFER FUNDS TO: exhibits@vancouverproshow.com

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TERMS AND CONDITIONS

The company or individual named on the contract shall be referred to as the Exhibitor. Michelle Krack of Krack Productions promoter of the Vancouver Pro Show & Expo shall be referred to as Show Management. The Vancouver Convention Centre, referred to as The Facility. The Exhibitor assumes all responsibility for its property, including any and all loss, theft, or damage to Exhibitor's displays, equipment and other property while on the premises of The Facility and hereby waives any demand or claim it may have against The Facility, Show Management, all service contractors, including its staff members and officers. All property will remain under the custody and control of the Exhibitor whether in transit to and from The Facility, or within The Facility or within the confines of its booth space. In addition the Exhibitor agrees to defend, if requested, indemnify and hold harmless Show Management, The Facility, all service contractors and their respective parent, subsidiary and other related or affiliated companies from and against any liabilities, claims, damages, suits, costs and expenses, including without limitation legal fees and costs, arising from or in connection with the exhibitor's occupancy and use of the exhibition premises or any part thereof or any negligent act, error or omission of the exhibitor or its employees, subcontractors or agents. The Exhibitor agrees and understands that Show Management does not guarantee the Exhibitor's at-show sales results, that show visitor attendance figures referred to by Show Management are projected numbers and that the Exhibitor will not be reimbursed booth fees, loss of business, damage or any expenses whatsoever if the show attendance is lower than projected. The Exhibitor agrees to observe all union contracts and labor agreements in force, agreements between Show Management and the official contractors serving the show and/or Facility. Exhibitors will carry insurance in compliance with any Provincial or Federal laws covering all of the Exhibitor's employees, contractors or agents engaged in the performance of any work for the Exhibitor. Management reserves the right to reproduce all photographs, images and likenesses taken during the Show for future promotional purposes. Show Management does not offer the Exhibitor exclusivity to any one particular product or service unless specifically negotiated in writing through sponsorship.

1. Allocation of Space & Deadlines

Applications will be processed on a first come, first served basis. Whenever possible space assignments will be made in keeping with exhibitor preferences. Show Management reserves the right to make final determination of eligibility of exhibitors and space assignments. Failure to meet payment deadlines will forfeit first option on preferred space request. Relocation of exhibit space and/or cancellation of contracts that have been accepted by Show Management, may be done in the overall best interest of the show at the sole discretion of Show Management.

2. Exhibitor List

The Exhibitor Listing is included in the purchase of any 10x10 booth space. Each exhibitor will provide the Show Management with their information upon booth registration with deposit. The Exhibitor Listing will remain on the show web site till three months after the show.

3. Subletting of Space

Exhibiting companies may not assign, sublet or share their exhibit space with another business or firm unless approval has been obtained in writing from Show Management. Should an exhibiting firm require the use of the goods or services of another business to operate its' exhibit, identification of the goods or service is limited to the usual and regular branding, nameplates or imprint of trademark.

4. Insurance & Liability

Each Exhibitor shall carry at its own expense during the period commencing on the first move-in date and ending on the last move-out date, a policy of insurance naming Show Management as loss insured and insure the exhibitor against all claims of any kind arising from or any way connected with the exhibitor's presence or operations at the show. Policy shall provide coverage of at least \$1,000,000 for each separate occurrence.

5. Exhibit Space Rental Payment & Exhibitor Cancellation

This application to Exhibit & Contract must be completed and returned with a 1/2 deposit. With the balance owing by May 1, 2017. Failure to pay a deposit or meet interim deposit deadlines does not automatically invalidate the contract which will be considered to be binding upon allocation of exhibit space by Show Management. However, the contract may be cancelled at Show Management's discretion if deposit and/or final payment deadlines are not met. Exhibit space fees include 8' high draped back and 3' high sidewall for the booth space. This contract may only be cancelled in writing. Upon cancellation of this Agreement by the Exhibitor, all deposits received up to the date of notice of cancellation are non-refundable. If the cancellation in writing is received after May 1, 2017 the exhibitor is liable for full payment of the exhibit space rental requested or held under this contract. By cancelling this agreement or by not setting up in the allocated booth space during the allotted move-in period the Exhibitor forfeits all rights or claims to the allocated space and Management is free to rent it to others. A \$30.00 administration fee will be charged for cheques returned by a bank due to insufficient funds.

6. Size & Structure & Appearance of Exhibit Space

Exhibit space will be allocated in units as shown on the floor plan. Booths vary in size and are on cement floors. Construction of Exhibits shall comply with the exhibit booth regulations found in the Exhibitor Manual. Over-height (over 8' high) and Over-size exhibits must be pre-approved in writing by Show Management. No Exhibitor shall permit the exposure of any unfinished surface to neighboring booths or visitors. Carpeting and furnishings are available for rent through the Official Show Decorator and are the responsibility of the Exhibitor. Exhibit space fees include 8' high draped back and 3' high sidewall. 8' side drape may be

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installed at show management's discretion. The outside side wall is not installed on corner booths unless expressly requested at least 7 days prior to move-in. Display material must adhere to the Exhibitor Manual. The exterior of any part of a display structure facing a side aisle, or adjacent to exhibitors booth must be suitably decorated at the exhibitors expense. No exhibits will be permitted which interfere with the use of other exhibits or impede access to them or impede the free use of the aisle. The Exhibitor must keep the Exhibit space in a clean and orderly state throughout the duration of the show. No cleaning services are included for the booth space in the Exhibit space fee.

7. Conduct & Operation of Exhibit

No exhibitor shall call or invite a visitor out of an exhibit that is not their own. Exhibitors must remain within their own exhibit space in demonstrating products distributing literature, product samples or other materials. Other areas including the show floor, aisles and The Facility, both inside and on the exterior property, may not be used for these purposes. Exhibit personnel, including demonstrators, models, mascots and corporate characters are required to confine their activities within the exhibit space. Show Management retains the right to remove any Exhibitor personnel found to be conducting themselves in a manner deemed inappropriate. The distribution of advertising or promotional material, which is deemed inappropriate for the show, is not permitted. Show Management will terminate any Exhibitor selling a product or service which is deemed deceptive or objectionable. The Exhibiting Company must have an Exhibit representative present at all times within the booth during show hours. The Exhibit space must remain operational at all times during show hours. Exhibitors shall not distribute materials, extend invitations, hold hospitality events, call meetings, or otherwise encourage absence of visitors from the show floor during the operating hours of the show. The Exhibitor must get Show Managements pre-approval for all contests, raffles, donations, and/or on-site promotions. Any contests run by the Exhibitor during the show must be unconditional and the winner(s) must be offered and receive the prize without any fees or costs whatsoever. Exhibit personnel will not be permitted to enter The Facility earlier than one hour before the scheduled opening time on show days and likewise will not be permitted to remain within The Facility more than one hour after closing hour each day with the exception of move-out on Sunday, July 9, 2017.. Exhibitors with needs that require additional time should check with Show Management on the previous day. It may be necessary for neighboring Exhibits or Show Management to access utility connections in an Exhibitor's booth. The Exhibitor agrees to permit such access, which may include the placement of piping, raming, conduit, cable, etc. Each Exhibitor is charged with the knowledge of all laws, ordinances and regulations pertaining to fire prevention, public safety, and health, including the health regulations, while participating in the Vancouver Pro Show & Expo. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the Exhibitor.

8. Sound, Noise, Music, Videotaping, Lighting & Odors

Videos related to an exhibitor's product will be permitted, provided the projection equipment and screen are located in the back third of the booth. Sound will be permitted only if the sound is not audible in the aisle or neighboring booths. Sound systems, including microphones, will be permitted if not turned louder than conversational level, there is enough space to accommodate the audience within the exhibit space AND if not objectionable to neighboring exhibitors. Any exhibitor using music shall not violate any copyright, trademark, or other similar laws and shall comply with all copyright restrictions. No profanity or sexual reference in music. No loud or obtrusive activities will be permitted during show hours. This includes the operations of any item which may cause vibration, smoke, and excessive-noise or produces objectionable odors. Show Management reserves the right to limit or terminate the use of distracting light effects, including glaring lights. Requests to video tape inside the Vancouver Pro Show must be forwarded to the address listed on the Order Form by May 15, 2017. Any filming undertaken without the written consent by Michelle Krack is subject to immediate removal from the Expo, forfeit of exhibit booth payment and/or legal action.

9. Exhibitor Badges

Exhibitor badges will only be provided to persons named on the Exhibitor Badge Form. These passes are restricted to a maximum of two per 10' x 10'. Exhibitor Badges are for the sole use of persons staffing the Exhibitor's booth and will be required for entry via the Exhibitor's entrance. The clear view of the Exhibitor badge must not be obstructed.

10. Sampling & Sale of Products

Free product and food samples are permitted for distribution to visitors however food & beverage samples must adhere to food & beverage sampling regulations and maximum sample size limitations set by The Facility as described in the Exhibitor Manual. Sales of food & beverage items for consumption at the show are not permitted without the express permission of the Facility or its designated concessionaire. Exhibitors selling taxable merchandise must adhere to Provincial and Federal tax regulations. Exhibitors who sample food and/or beverage products, which require handling, cooking and/or preparation during the show must meet all Fraser Health Authority regulations.

11. Installing & Removing of Exhibit

Exhibitors must adhere to the move-in, set up and move-out times as outlined in the Exhibitor Manual, unless prior arrangement has been made in writing with Show Management. All installations must be complete prior to show opening. Under no circumstances will the delivery or removal of any portion of an exhibit be permitted during show hours without written consent from Show Management. No deliveries may be made during show hours. No exhibit shall be dismantled in any way prior to show closing. All exhibitor displays or materials left on the show floor after the move-out deadlines set in the Exhibitor Manual will be packed and shipped at the discretion of the official service contractor, and all charges applied to the Exhibitor, and without liability

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for loss, damage or theft. Exhibitors must keep booth and displays intact during show hours. No breaking down or dismantling of exhibits will be permitted before the event is officially over. If any exhibitors infringe on this rule, they will be assessed a fee of \$500 and may be banned from future events.

12. Change of Dates, Location, Show Cancellation or Curtailment

If it is considered inadvisable to hold the show on the scheduled dates or place, Show Management shall have the right to change the date and/or place, giving the Exhibitor written notice. If the show is not held for any reason whatsoever, exhibit space fees or deposits already made will be returned to exhibitors on a pro-rated basis after all related show expenses incurred by Show Management up to the date of cancellation have been met. The Exhibitor will not be reimbursed for any loss of business, damage, or expense whatsoever the Exhibitor may suffer if the show is cancelled, postponed, curtailed or abandoned due to, but not limited to, damage to The Facility, acts of terrorism or war, civil disobedience, strike, riots, lockouts, epidemic, acts of God, inclement weather, fire, lightning, casualty, explosion, epidemic earthquake, acts of public enemies, any circumstance beyond the control of Show Management.

13. Show Management's Right to Make Changes

Show Management reserves the right to make changes, amendments and additions to the show rules and regulations at any time and all changes, amendments and additions so made shall be binding on the exhibitor with the provision that all exhibitors be advised of any such changes. Any matters not covered herein are subject to decision at the discretion of Show Management.

14. Applicable Law

When signed by the parties, this application for space constitutes a binding contract enforceable under the laws of the Province of British Columbia. Should a court of competent jurisdiction herein find any provision invalid such invalidation shall not affect the other terms of this contract.

15. Indemnification

The Exhibitor agrees to indemnify and save harmless Michelle Krack, the Vancouver Convention Centre and the British Columbia Amateur Body Building Show from any and all claims and demands, damages and costs in respect to injuries to patrons, exhibitors, contestants or any other person, persons or corporations whomsoever attending the function or going to or returning there from which are connected or relate to the exhibitors participation in the Vancouver Pro Show, as well, against such claims and demands, damages or costs with respect to damages to property of Vancouver Pro Show or the Vancouver Convention Centre by others of any nature or kind which may be occasioned or arise through any cause whatsoever through the occupation of the said premises and/or grounds by the exhibitor, its agents, servants or employees.

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EXPO HALL B
THEATRE HALL A

EAST CONVENTION LEVEL

NEXT →

